## med evolve

## **Patient Account Resolution Services**

Statistics show it no longer makes sense to attempt to collect from patients in-house after 30 days.

Our US-based, state-of-theart call center and digital engagement solution leverages analytics to efficiently and effectively resolve patient balances, not just saving you money but also driving higher patient satisfaction.



#### **Collecting from Patients is Becoming More and More Challenging**

- "Patient payments now account for 35% of provider revenue, the third largest source of provider income behind only Medicare and Medicaid," according to a Forbes article, What We Can All Do About Rising Healthcare Costs. In 2000, patients paid just 5% of provider revenue.
- Crowe RCA Benchmarking Analysis found true-self pay patients generally paid about 6¢ on the dollar. Patients who owed out-of-pocket costs after insurance paid about 15.51% overall
- A 2016 survey from Physicians Foundation found that 40 percent of patients have medical debt.
- According to TransUnion, 68% of patients with bills of \$500 or less in 2016 did not pay the full statement balance within the year. (Up from 53% in 2015 and 49% in 2014)

# Focus on Patient Satisfaction

We take a human-centered approach to delivering the best patient experience for our clients. Whether an inbound or outbound engagement, we treat your patients with respect, empathy, and kindness.

#### **Solution Benefits**

- Decrease cost of collections
- Improve patient Satisfaction
- Accelerate time to collect
- Increase patient collections
- Eliminate hard collection agency fees
- Reduce bad debt
- Minimize statement costs by engaging phone calls earlier

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### How it works...

- Our rules-based engine times and triggers outbound emails, text messages, letters and calls to maximize the likelihood of connecting with patients using a variety of analytics.
- We use key indicators to match patients and group them into focused categories to resolve balances more efficiently.
- We engage patients based on outreach and platform analytics to determine the best frequency and time to reach them.
- We treat your patients with kindness and respect.
- We are compliant with the Fair Collections Practices Act.
- We use our background in physician practice management as the base for our approach to handling patient inquiries.
- We offer complete transparency; you can even listen to phone calls minutes after they take place.



#### Results

**29%** 

Connect Rate 58%

Digital Engagement 98%

Patient Satisfaction

Let us help you improve your patient collections. Visit our website or call 1.800.964.5129 to learn more.

www.medevolve.com

### practice DNA

MedEvolve's Practice DNA advisory approach helps you cut through the clutter, with industry expertise and hands-on specialty practice experience that simplifies, clarifies and solves issues quickly, so you can spend more time caring for your patients.

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